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A practical, step-by-step guide to success for massage therapists and bodyworkers, Marketing Massage distills information drawn from hundreds of interviews with massage school owners, teachers, employers, practitioners, students, and the general public that addresses the marketing needs of virtually every type of massage practitioner, from first-time job seeker to experienced therapist. A practical, step-by-step guide to success for massage therapists and bodyworkers, Marketing Massage distills information drawn from hundreds of interviews with massage school owners, teachers, employers, practitioners, students, and the general public that addresses the marketing needs of virtually every type of massage practitioner, from first-time job seeker to experienced therapist. Find helpful customer reviews and review ratings for Marketing Massage: From First Job to Dream Practice at Amazon.com. Read honest and unbiased product reviews from our users. Monica Roseberry is a speaker, author and self-described "touch activist" who has trained thousands of massage professionals in the art, science, and business of massage. Her book, Marketing Massage ?X How to Build Your Dream Practice, was written to help massage therapists and bodyworkers succeed in this rapidly changing profession.