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Applied psychology is the use of psychological methods and findings of scientific psychology to solve practical problems of human and animal behavior and experience. Mental health, organizational psychology, business management, education, health, product design, ergonomics, and law are just a few of the areas that have been influenced by the application of psychological principles and findings. Industrial and organizational psychology (I/O psychology), which is also known as occupational psychology, organizational psychology, and work and organizational psychology, is an applied discipline within psychology. I/O psychology is the science of human behaviour relating to work and applies psychological theories and principles to organizations and individuals in their places of work as ...Shop over 51K titles to help make better decisions, deliver better care, and learn about new discoveries in science, health, and technology. Free Shipping. John Dewey, American Pragmatist. A wing of the Pragmatism Cybrary. John Dewey (1859-1952) was an American psychologist, philosopher, educator, social critic and political activist. He was born in Burlington, Vermont, on 20 October 1859. Dewey graduated from the University of Vermont in 1879, and received his PhD from Johns Hopkins University in 1884.