

Download Business And Society Ethics And Stakeholder Management

Professionally, he is former division chair of the Social Issues in Management (SIM) Division of the Academy of Management, a founding board member of the International Association for Business and Society (IABS), and past president of the Society for Business Ethics. BUSINESS AND SOCIETY employs a stakeholder management framework. This framework emphasizes a business's social, legal, political, and ethical responsibilities to both external and internal groups that have a stake, or interest, in that business. A variety of quality business cases, Ethics in Practice cases, and other real-world applications provide abundant opportunities to apply stakeholder and ethical systems to specific business problems. Practical applications prepare future managers for business situations that will test their values and ethics in the workplace. Topics for the course include: ethics in business and ethical decision making, corporate social responsibility and corporate citizenship, and stakeholder management. An examination of the organization's relationship to various stakeholders will include shareholders, employees, customers, the community, and the environment.